IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Mastering Risk Management in the Patent Landscape - Freedom to Operate (FTO)

Transform your patent risk management skills. Expert-led training course on FTO searches, infringement analysis, and strategic countermeasures. Includes proprietary decision-making flowcharts and scorecards.

Format:
Bespoke training

CPD:
6 hours for your records (depending on your requirements)

Certificate of completion

Course overview

Are you navigating the complex landscape of patent risk analysis and mitigation successfully?

This comprehensive one-day training course guides participants through the intricacies of patent risk analysis and mitigation, with a specific focus on Freedom to Operate (FTO) studies. The trainers elucidate the decision-making challenges associated with FTO studies by offering insights into when and how FTOs can be instrumental in analysing and mitigating patent risks.

The training course covers assessing risk and recognising the need of conducting an FTO, to the step-by-step process of conducting an FTO, analysing the results of an FTO, assessing the risks associated with the results of an FTO, and defining the most effective risk mitigation strategies.

Leveraging their extensive knowledge and industry experience, the expert trainers share practical tips and strategies, empowering attendees to utilise FTOs as efficient tools for risk mitigation.

The training course will focus on:

- Choosing the optimal timing for conducting a risk assessment
- Identifying data points to determine if an FTO is the appropriate risk analysis tool
- Maximising safety by meaningfully assessing the risks associated to the results of an FTO
- Exploring pros and cons of IP risk registers
- Discussing possible risk mitigation strategies
- Effectively managing the risk raising from Non-Practicing Entities (NPEs) using an FTO

Benefits of attending

By attending this comprehensive training course you will:

- **Gain** insights on decision making around the efficaciousness of FTOs
- **Understand** patent infringement risks in various jurisdictions
- **Learn** ways of recording and organising FTO results for efficient decision-making
- **Obtain** practical tips on patent risk mitigation
- **Hear** how an FTO can be a strategic tool against NPEs
- **Work** on a practical case and discuss the results with peers

During the course the expert trainers will propose a hands-on risk assessment prior and post a FTO. In particular, they will show their own decision-making flow-chart to assess if the investment in an FTO is justifiable or not, and a scorecard that enables ranking the results of an FTO search to prioritise efforts in the FTO analysis.

There will also be time during the day to ask your questions to the expert trainers.

Who should attend?

This training course will be of particular interest to:

- IP lawyers and patent attorneys
- Heads of IP/Chief IP counsels
- Patent managers/agents/engineers/researchers/trainees
- IP risk and litigation managers
- Patent analysts, R&D scientists and engineers

This course is also relevant to customer service and training representatives in the commercial information provider community who want to know more about what their customers do with patent data and for all those wanting to consolidate and enhance their skills in searching.

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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