IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Collaborative IP Management: Bridging In-House and Outside IP Counsel Practices

One-day intensive training course covering modern IP management practices, framework agreements, and technology tools. Designed specifically for IP directors, patent managers, and in-house counsel.

Format:
Bespoke training

CPD:
6 hours for your records (depending on your requirements)

Certificate of completion

Course overview

This intensive one-day training course has been designed to provide participants with a comprehensive understanding of collaborative IP management practices. By attending this course, participants will be better equipped to navigate the complexities of IP management and create more powerful collaborations with external IP counsel to achieve their goals.

The training course covers essential topics such as the evolution of IP management, the dynamics between in-house and external IP counsel and practitioners, and the integration of technology in collaborative IP management.

Key topics covered include:

- **The evolution of IP management practices**: understanding the transition from traditional to collaborative IP management, and the importance of this shift for businesses today.
- **Management of external IP counsel by in-house IP counsel, and vice versa**: exploring effective strategies for outsourcing, tendering processes and effective collaboration.
- **Leveraging technology for collaborative IP management:** using IP tools and platforms for enabling collaboration and streamlining IP operations

The expert trainers will share their wealth of knowledge and experience to bring this subject to life and to give you the tools to succeed. There will also be time during the course for you to ask your specific questions.

Benefits of attending

By attending this training course you will:

- **Gain** in-depth knowledge of traditional and new IP managment practices
- **Learn** from industry experts about the latest trends and best practices in collaborative IP management
- **Get to grips** with framework agreements and standard operating procedures
- **Explore** the benefits of insourcing vs outsourcing
- **Acquire** actionable insights and tools for managing in-house/outside IP counsel
- **Understand** the best mechanisms for monitoring and evaluating progress
- **Consider** the challenges of brand protection, data security and confientiality

Who should attend?

This training course has been specially designed for:

- Chief IP officers/Heads of IP
- Patent directors and managers
- Patent lawyers - in-house and private practice
- Patent agents, engineers, searchers and trainees
- IP strategists
- IP risk managers
- IP litigation attorneys
- IP lawyers

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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