IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Medical Writing for Consumers

On this course, learn the basics of writing health and medical articles for the consumer.

Format:
Bespoke training

CPD:
1 hours for your records (depending on your requirements)

Certificate of completion

Course overview

Medical writing for consumers will introduce the fundamentals of writing health and medical articles for the consumer. By the end of this course, attendees will have a solid foundation in the necessary skills to write for the consumer in an inclusive and approachable manner.

Benefits of attending

- **Assess** the current reading level of an article
- **Explain** complicated medical topics in a simple way
- **Improve** readability and comprehension by those with low health literacy
- **Write** in an approachable way that puts the patient at the centre of care
- **Decide** what to include in a consumer health article

Who should attend?

- Experienced medical writers wanting to get an introduction to writing for the consumer
- New medical writers wanting to expand their skills
- Medical editors needing to improve the readability of the content they edit
- Life sciences and health writers interested in writing or editing consumer health
- Healthcare professionals interested in improving their ability to communicate with patients in written form (medication instructions, hospital discharge instructions, etc.

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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