IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Managing the Modern Workplace: Business Sense and Strategy

Recorded on **3 April 25**

A successful business plan must be strategic, purposeful, and adaptable. In this talk, learn how to create a dynamic, working document.

Format:
Recorded webcast

CPD:
1 hours for your records

Certificate of completion

Overview

A successful business plan must be strategic, purposeful, and adaptable, addressing resistance to change, fostering resilience, and providing clear, relevant content for the organisation. In this exciting talk, join Claire Mould and learn how to create a dynamic, working document and how it can define key targets and monitor progress.

Benefits of attending

- **Identify** a defined vision, clear mission, core values, realistic targets, an accessible implementation strategy
- **Ensure** that resistance to change is acknowledged and properly addressed, and there is an awareness of the significant organisational implications if the reasons for resistance are left unattended
- **Regularly** review and monitor if changes have been effectively embedded in practice
- **Involve** relevant employees in designing core components of the strategic plan
- **Effectively** plan the content of the strategic plan that is meaningful to the individuals, so they are able to transfer these plans into practice
- **Identify** key targets, and assess and evaluate the success of the implementation of the strategic plan

Who should attend?

This session is relevant for existing leaders and managers, as well as those new or aspiring to a management role, who want to achieve greater success by enhancing their leadership skills through adopting a compassionate approach.

Presenter



Claire Mould

With over thirty years' experience of working in and with the public, corporate, and charitable sectors, Claire has expertise in providing strategic, analytical, emotionally intelligent solutions that engender, inform, facilitate and embed growth through compassionate leadership.

Extending from post-doctoral studies on neurology, specifically the link between emotional intelligence and cognitive intelligence, Claire has written, presented, and worked at a national, European, and international level and has published several research papers and books.

In her previous time as a CEO of various charities, she has practical experience in the art of compassionate leadership and has developed a real passion for helping individuals and organisations to optimise their growth potential.

In addition to her work as a facilitator, delivering sessions and presenting, Claire also works as an independent consultant providing emotionally intelligent strategic solutions, embedding compassionate leadership and maximising growth.

In her spare time, Claire runs for mental health and wellbeing, including running marathons and ultra marathons.

Course date

3 April 25

Recorded webcast
12:00-13:00 **UK (London)** (UTC+01)
Course code 15528

How to book

Online:
ipi.academy/3203

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews

★★★★☆

Enriched content and excellent delivery by the presenter. Everything I need was covered.

Samuel Odeleye
Pharmaceutical specialist
GAUTENG HEALTH DEPT
Apr 3 2025

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



ALEKSANDRA BEER
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com



YESIM NURKO
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com



Harry ALTAMONT
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com

IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

10-12 Rivington Street
London EC2A 3DU

ipi.academy
Tel: +44 (0)20 7749 4749
Email: info@ipiacademy.com