IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Achieving Publication Success in Scientific Journals

An essential guide to scientific communication covering the essentials of scientific journals, including publishing houses, metrics and their purpose.

Format:
Bespoke training

CPD:
1.5 hours for your records (depending on your requirements)

Certificate of completion

Overview

This course provides a comprehensive guide to navigating the scientific publishing landscape. Join our expert trainer as they explore the fundamentals of scientific journals, including the distinction between peer-reviewed and non-peer-reviewed journals and the role of major publishing houses. Participants will gain expertise in evaluating publication metrics, understanding the differences between local and international journals, and interpreting key indicators for effective journal selection. Additionally, the course examines open access and non-open access models, empowering researchers to make informed choices to maximise their publication impact and research visibility.

Benefits of attending

At the end of this workshop, attendees will be able to:

- **Identify** and **differentiate** between types of scientific journals, including open-access and non-open-access journals
- **Learn** the role of publishing houses
- **Understand** the use of metrics for journal selection

Who should attend?

- Early-career researchers and academicians looking to publish their research in reputable scientific journals
- Graduate and postgraduate students aiming to understand the academic publication process
- Research assistants, lab members, and academic staff involved in manuscript writing and submissions
- Science professionals, technical writers, and consultants seeking to enhance their knowledge of scholarly publishing practices
- Anyone interested in developing skills for selecting appropriate journals and navigating the publication process efficiently

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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