IPI Academy

falconbury



Presented by
Falconbury

Music Licensing in Business Premises: A Practical Look

Master music licensing essentials through real industry documents. Led by expert lawyer Mark Weston, this 90-minute session offers a practical look at music licensing in business premises.

Format:
Bespoke training

CPD:
1.5 hours for your records (depending on your requirements)

Certificate of completion

Overview

In this 90-minute session, participants will be shown how to apply the key concepts from the the sessions on copyright and collecting societies to music licensing in business premises. By analysing example industry documents, participants will explore how copyright law, collecting societies, and contractual terms function *in practice*.

Benefits of attending

- **Understand** how music licensing applies in business premises
- **Develop** skills to interpret contractual terms effectively
- **Understand** how rights management and revenue collection are structured in industry documents
- **Enhance** confidence in handling legal and licensing aspects of media projects

Who should attend?

- Lawyers, legal professionals and rights management experts specialising in intellectual property, but looking to work more specifically in the media area
- Business owners / managers who value the arts and want to support musicians whilst operating ethically and legally
- Publishers, broadcasters and distributors needing an overview or refresher
- Musicians (performers, producers and songwriters), filmmakers and TV producers wanting a clearer understanding of the legal side of the media and entertainment industries

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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