IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Clinical Trials in the MENA Region

26 May 27
+ 10 November 27

This course examines the MENA region's growing role in clinical trials, driven by its diverse population, rising chronic disease rates, and supportive regulatory environment.

Format:
Live online

CPD:
6 hours for your records

Certificate of completion

Course overview

This course focuses on the MENA region which offers various opportunities for clinical trial market studies. It's diverse and rapidly growing population is ideal for studying treatment efficacy across different demographics. This diversity can significantly contribute to the global understanding of diseases and enhance the generalizability of clinical trial outcomes.

Additionally, the rising prevalence of chronic diseases in the MENA region, such as cancer, diabetes, and cardiovascular disorders, result in increased research efforts to address the growing healthcare issues.

Regulatory authorities in the region are committed to ensuring the safety, efficacy, and quality of medical products, ultimately improving patient access to essential treatments.

Benefits of attending

- **Gain** a clear understanding of the opportunities and progression in clinical trial studies by some selected countries in the MENA region
- **Comprehend** the regulatory advancements across the region
- **Learn** about each country's unique approaches to aligning with international standards and leveraging reliance practices to streamline regulatory processes
- **Understand** the opportunities and progress in clinical trial studies in selected MENA countries, touching on the regulatory advancements across the region

Who should attend

- Clinical project managers
- Clinical Research Associates (CRAs)
- Trial managers
- Regulatory Affairs managers
- Regional regulatory strategists
- Project managers
- Medical directors
- Business directors

Programme

General introduction

- Healthcare systems
- Pharmaceutical market
- Clinical trial infrastructure market
  - Stakeholders, roles and responsibilities

Economic overview

Egypt

Saudi Arabia

UAE

Qatar/Oman/Bahrain

Lebanon

Jordan

Iran

Algeria

Tunisia

Morocco

Presenters



Ilona Putz

Ilona Putz is the founder and General Manager of PULONA Emerging Markets based in the UAE since 2008. Her company is dedicated to creating and developing tailor-made business concepts including regulatory consultancy for international manufacturers in the healthcare sector across the Middle East. Ilona has worked in the Pharmaceutical Industry since 1988 for companies like MSD, SmithKline Beecham, Karl Engelhard, HEXAL and Sandoz where she was the Regional Head, Middle East, for Sandoz International, Germany, responsible for all commercial and business development activities. She also consults for RegAff, Emergo and Dr. Regenold GmbH for the Middle East. Ilona spoke during the DIA Europe Meeting on "Clinical Trials in the Middle East" and at the Global Pharmaceutical Regulatory Affairs Summit 2021 and 2022. Moreover, Ilona published articles in the Journal of Medical Device Regulations on the regulatory overview for Medical Devices in Egypt, Kuwait and the UAE.



Heba Hashem

Heba has been working with Regulatory Affairs in the Middle East for more than 25 years. She has a Pharmaceutical and Business background being a graduate of the Faculty of Pharmacy (Cairo University), RAC certified in addition to an MBA at Maastricht School of Business. For the past 20 years Heba held the position of Middle East & Africa Regulatory and Quality Head at different Pharmaceutical and Medical Device companies; Gambro, Bayer and Novo Nordisk.

Heba is now the Middle East and Africa Associate Director at PPD where she is providing regulatory consulting services and training to Health Care companies.

Course dates

26 May 27	**Live online** 09:00-17:15 **UK (London)** (UTC+01) *Course code 17139*	GBP **649** ~~749~~ EUR **909** ~~1,049~~ USD **1,043** ~~1,199~~ **Until 31 Mar**
10 November 27	**Live online** 09:00-17:15 **UK (London)** (UTC+00) *Course code 17476*	GBP **649** ~~749~~ EUR **909** ~~1,049~~ USD **1,043** ~~1,199~~ **Until 15 Sep**

How to book

Online:
ipi.academy/3245

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Run this programme in-house for your whole team

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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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