IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Mastering Ethical and Effective Scientific Publishing: Applying Good Publication Practice (GPP)

This course equips attendees with practical strategies to enhance the clarity, impact, and ethical compliance of their publications.

Format:
Bespoke training

CPD:
6 hours for your records (depending on your requirements)

Certificate of completion

Course overview

This comprehensive one-day course provides a deep dive into the ethical and transparent practices essential for publishing in biomedical research. In an increasingly competitive and regulated scientific landscape, understanding and adhering to Good Publication Practice (GPP) guidelines is critical to ensuring credibility, transparency, and trust in research publications.

Participants will explore the most recent updates to GPP and learn how to apply these principles effectively across various stages of the publication process, from manuscript preparation to post-publication responsibilities. Key topics include authorship criteria and contributorship roles, best practices for managing conflicts of interest, safeguarding data integrity, and promoting inclusivity and diversity in scientific communications.

This course equips attendees with practical strategies to enhance the clarity, impact, and ethical compliance of their publications. Attendees will leave with the knowledge and confidence to navigate common challenges in publishing, strengthen their professional integrity, and align their practices with global standards.

Benefits of attending

- **Apply** Good Publication Practice (GPP) principles to ensure ethical and transparent scientific publishing
- **Implement** effective strategies for authorship determination, conflict of interest disclosure, and publication planning
- **Uphold** data integrity and transparency in company-sponsored biomedical research
- **Recognise** and address evolving trends such as patient engagement, preprints, and the use of AI tools
- **Navigate** peer review, ethical challenges, and post-publication responsibilities

Who should attend?

- Medical writers and publication professionals involved in manuscript preparation, abstracts, and conference presentations
- Researchers and clinical investigators publishing company-sponsored research
- Healthcare and pharmaceutical professionals managing research publications
- Editors and peer reviewers committed to ethical practices in scientific publishing
- Regulatory affairs and communications specialists focused on transparency and compliance

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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