IPI Academy

MANAGEMENT forum



Presented by
Management Forum

The Leading Note: Ed Jordan with 'The Mandela Leadership Principles'

Recorded on **30 September 25**

Delivered by someone who performed for Mandela himself. Learn courage-based leadership through compelling stories that shaped a nation and can transform your approach.

Format:
Recorded webcast

CPD:
1 hours for your records

Certificate of completion

Overview

The Mandela Leadership Principles is an inspiring, story-driven keynote that distils the extraordinary leadership legacy of Nelson Mandela into three powerful principles for modern leaders.

Blending Ed Jordan's own personal connection with a wider historical insight, this 60-minute session explores how courage, character, empathy, and long-term vision shaped a leader who transformed a nation, and how those same traits can shape the way we lead today.

Delivered with authenticity and emotional depth by someone who performed for Mandela and sang at his memorial service, this is not just a talk about history – it's a leadership awakening.

Benefits of attending

Attendees will walk away not just inspired, but equipped with the following:

- **Gain** perspective on leading through uncertainty and resolving conflict with empathy, staying true to values in high-pressure environments
- **Learn** through real-life stories, compelling insights, and practical takeaways – from boardrooms to classrooms and communities
- **Hear** a unique blend of heart and strategy, encouraging leaders to lead not with ego, but with integrity – and to influence not with force, but with purpose

Who should attend?

This session is designed for anyone in a position of influence – from senior executives and team leaders to educators, entrepreneurs, public servants, and community organisers – whether you're navigating leadership in business, government, education, or the non-profit sector. It's especially relevant for organisations focused on values-based leadership, inclusion, resilience, and change management. If you're ready to lead with more courage, clarity, and conscience – this keynote is for you.

Presenter



Ed Jordan

Ed Jordan is a dynamic keynote speaker and seasoned executive and leadership coach, with over 10 years' experience empowering leaders and organisations to reach their full potential. After 25 years as a TV and radio presenter, multi-platinum recording artist and film composer in South Africa, he joined the corporate sector in 2014 and gained significant experience in financial services, specifically in innovation, wealth and high net worth private banking. He's worked in 16 countries across the African continent as well as London, Jersey and the Isle of Man.

Ed is now based in the UK and specialises in transformational leadership, executive development, and corporate communication coaching. He is is passionate about inspiring change and fostering growth by delivering engaging keynotes and customized coaching solutions that drive performance and success.

Course date

30 September 25

Recorded webcast
12:00-13:00 **UK (London)** (UTC+01)
Course code 16698

How to book

Online:
ipi.academy/3303

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

Reviews

★★★★★

I am very interested in leadership principles. I was already already of the Mandela Principles and was fascinated to hear from Ed, with his lived experience, and close proximity to Mandela. I was not disappointed.

Claire Mould
Director
Curve Strategic
Sep 30 2025

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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