IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Communicate with Confidence and Influence in Business and Boardroom Meetings

From nervous presenter to engaging speaker: Learn body language, vocal techniques, and content strategies that captivate audiences and deliver results.

Format:
Bespoke training

CPD:
3 hours for your records (depending on your requirements)

Certificate of completion

Course overview

Public speaking can be one of the most challenging and daunting prospects for business leaders and managers. The mere thought of presenting at client meetings, team briefings, project presentations, and external conferences can fill people with fear. Get it right and your audience are uplifted and motivated, with the key take-away messages clearly delivered. Get it wrong and they leave deflated and confused. So much pressure!

In this fun and interactive workshop, we will discuss some of the common challenges and fears, plus encourage delegates to share any specific areas they want to improve or learn how to manage.

We will also introduce and explore the three key components of a successful presentation which are Content, Delivery and Connection (with the audience).

This will include looking at strategies and techniques that professional presenters, speakers, politicians & even comedians use to prepare and deliver speeches and presentations.

We will also show a wide range of video clips that demonstrate some of the key elements such as how your vocal changes, body movements, and facial expressions can help engage audiences and build momentum through the presentation.

Benefits of attending

- **Discover** how to create content that captures attention, conveys key messages and inspires your audience. Plus, how to prepare your content notes so you can easily reference during the presentation.
- **See** how professional presenters and speakers use delivery techniques such as body language and vocal changes to bring energy, emphasis and authenticity to presentations.
- **Learn** how to overcome some of the common challenges of delivering a business presentation such as managing nerves, engaging with an un-enthusiastic audience, and ensuring your key messages don't get lost.

Who should attend?

Business professionals who:

- Are apprehensive about speaking and presenting in a workplace environment
- Present regularly and want to continue to improve their skillsSpeak regularly in meetings or presentations but have never really given much thought and content preparation and/or delivery
- Are preparing to deliver a specific presentation or speech and want some advice
- Want to learn some new skills and techniques that may help their future career

Run this programme in-house for your whole team

Coming to IPI Academy for your in-house training provides an all-inclusive service which gives you access to a wide variety of content, learning platforms and delivery mechanisms as well as your own personal training adviser who will work with you from the initial enquiry through to feedback and follow-up after the programme.

With over 600 trainers, all practitioners and experts across a huge range of fields, we can provide the training you need, where you need it, when you need it, and at a price which suits your budget. Our approach to tailored learning and development consists of designing and delivering the appropriate solution for each client.

For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



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IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

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