IPI Academy

MANAGEMENT forum



Presented by
Management Forum

Negotiation Without Conflict: Finding Better Outcomes for Everyone

Recorded on **12 October**

Discover how to negotiate with confidence — without the conflict. This interactive training course teaches professionals at every level a proven, interest-based approach to reaching fair, lasting agreements in any workplace situation.

Format:
Recorded webcast

CPD:
1 hours for your records

Certificate of completion

Overview

Many people think negotiation is about winning an argument or persuading the other person to give way. In reality, the most successful negotiators focus on solving problems, building relationships and creating value for everyone involved.

This practical, highly interactive session introduces participants to the internationally recognised **Harvard Principled Negotiation** model through a practical five-step framework that can be applied to everyday workplace negotiations. Participants will explore how separating people from the problem, understanding underlying interests, generating creative options and using objective standards can lead to better decisions and stronger working relationships. The session also introduces the concept of **BATNA (Best Alternative to a Negotiated Agreement)** and explains why knowing your alternatives is one of the most powerful tools in any negotiation.

Rather than relying on pressure or compromise alone, participants will discover how adopting a collaborative, interest-based approach can produce solutions that are more sustainable, more creative and more acceptable to everyone involved.

Benefits of attending

By the end of this session participants will be able to:

- **Understand** the principles behind a collaborative, interest-based approach to negotiation
- **Apply** a practical five-step framework to workplace negotiations
- **Distinguish** between positions and underlying interests
- **Separate** people from the problem to reduce unnecessary conflict
- **Generate** options that create mutual value rather than simple compromise
- **Use** objective standards to support fair and balanced decisions
- **Explore** the importance of BATNA and how it strengthens negotiating confidence

This engaging 90-minute session combines practical models, facilitated discussion and an interactive negotiation exercise, equipping participants with techniques they can immediately apply in workplace negotiations of all kinds.

Who should attend?

Designed for all professionals of any industry, including customer-facing staff and anyone who needs to influence others, handle disagreement constructively and build stronger working relationships. Ideal for both new and experienced professionals who want greater confidence in managing conflict, difficult conversations, challenging behaviours and workplace negotiations.

Presenter



Geoff Marsh

Geoff Marsh is the Managing Director of Dansam Ltd, a training company that began in September 1999.

Geoff started his career as a presenter in 1986 on the Lloyds Bank's 'Customer First' Programme. This was one of the largest series of roadshow workshops in the world at that time. The programme was seen by approximately 70,000 staff.

Geoff has presented courses with Management Forum for nearly 20 years.

In addition he has delivered training and coaching programmes for Robert Bosch Ltd, London Underground, Scottish and Newcastle Breweries, Rohm and Haas, Serono Pharmaceuticals, Domino Printing UK Ltd, Kall Kwik Printing, The Engineering and Physical Sciences Research Councils, Linton Lubricants, Halliburton, Interserve Project Services, The Midlands Co-op Funeral Division and many others.

Geoff has particular expertise in the financial services sector and his clients include organisations such as Coutts, Acin, Barclays Wealth, Lombard Odier, Lloyds Bank IPB, JP Morgan, Citibank, Bank Of Vietnam, Bank Of Singapore, Siam Commerce Bank, Bank of Georgia, Caledonia Investments, Unigestion, Taib Securities, , Asquith, Cheviot Asset Management, Ernst & Young, Nationwide, Fleming Family and Partners and Rothschilds. His work for these organisations has ranged from management and leadership skills, teambuilding, communication, presentation skills, front line sales and negotiation training as well as dealing with demanding clients, cold calling and asking for referrals.

As a trainer and presenter, Geoff has been involved with conferences, seminars and roadshows for organisations such as Kall Kwik, The Color Company, Alphagraphics, Regus, Great Western Railways, Wessex Water, Vision Box, Viapath and The Zoological Society of London.

Geoff is an international trainer and presenter and has worked outside the UK for organisations such as United Airlines, American airlines, Qatar Airways, BNP Paribas, HSBC, OCBC, Maybank and Unichem

He has been a visiting lecturer on the Swiss Finance Institute executive IWEMBA (International Wealth Management Executive MBA) programme. He has been a guest lecturer with the IE Business school in Madrid and has worked with the Singapore Wealth Management Institute (WMI) and the Singapore Management University for more than 14 years on their Masters in Finance programme (in conjunction with the Singapore Management University and the Nanyang University of Technology.

In addition Geoff is also much sought after as a presenter and after-dinner speaker. He has had his own weekly radio shows on Swindon FM and Swindon 105.5. He is the author and co-author of several books including 'High Performance Presentation Skills', 'A Sixty minute Guide To Powerful Presentations', 'A Sixty minute Guide to Developing Key Accounts' 'A Sixty Minute Guide To Franchising', and 'A Sixty Minute Guide To Direct Mail'.

Course date

12 October

Recorded webcast
09:00-10:00 **UK (London)** (UTC+01)
Course code 17685

How to book

Online:
ipi.academy/3435

Alternatively contact us to book, or if you have any queries:

Email:
info@ipiacademy.com

Phone:
+44 (0)20 7749 4749

Discounts

- Booking more than one delegate on any one date qualifies for a **30% discount** on the second and subsequent places.
- Most events qualify for an **early booking discount** prior to 6 weeks before the course date. Be sure to check on our website, where the latest discounts will be shown.

Further information

Fee
The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

Please note
IPI Academy (and our training partners) reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, we will refund the registration fee and disclaim any further liability.

Terms and conditions
The rest of the our terms, the event cancellation policy and the terms and conditions are on our website, please visit ipi.academy/content/terms-and-conditions

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For your FREE consultation and to find out more about how we can work with you to solve your training needs, please contact our training advisers:



ALEKSANDRA BEER
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com



YESIM NURKO
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com



Harry ALTAMONT
Tel: +44 (0)20 7749 4749
Email:
inhouse@ipiacademy.com

IPI Academy

IPI Academy is a training initiative of Falconbury and Management Forum; leading providers of industry training for over 30 years, based in the UK.

10-12 Rivington Street
London EC2A 3DU

ipi.academy
Tel: +44 (0)20 7749 4749
Email: info@ipiacademy.com